

# Southern Chiefs Organization Inc.

## FAMILY VIOLENCE PREVENTION PILOT PROJECT



## Pilot Project Information Package

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## 1. Preface

### 1.1. About the Family Violence Prevention and Resource Project

In March of 2012, Southern Chiefs' Organization was granted funding from the Status of Women Canada under its Call for Proposals:

"Women Living in Rural and Remote Communities and Small Urban Centres"

*Theme: Community planning to reduce violence against women and girls in rural communities and urban centres in Canada.*

This three year funded project will focus on the identified southern communities that Southern Chiefs' Organization works with and provide First Nations women and girls reduction strategies leading to the prevention of family violence.

The purpose of this project is to assist identified First Nations communities to develop, implement and evaluate an inclusive, strengths-based prevention and education focused community plan that facilitates reconciliation of (mis)perceptions, attitudes, and understandings at the individual, community, and intra-community (rural and small urban settings), which underly the range of institutional barriers and other factors relating to violence against First Nations women and girls.

This project will address the range of institutional barriers and other factors that limit community efforts to address the issue of violence against women and girls, including sexual assault, in rural and small urban centres. The project will build partnerships and collaborations between community stakeholders (eg. women, local, regional and provincial governments, community organizations, service providers, legal institutions, law enforcement, etc...) in order to identify and respond to the specific needs of women and girls who are victims of violence and/or at risk.

With the target population for this project of 5,000 to 7,000 First Nation women and girls living in and around the community of Portage La Prairie in Manitoba and 8 adjacent rural First Nation communities including those communities with Community Justice Worker Programs, the Project Coordinator will work with women, girls, planning partners and community members to develop tools to implement, monitor and evaluate the implementation of the community plan. The expected outcomes of this phase of the project are: tangible implementation tools, progress reports, and a collaborative provincial Aboriginal community model to address violence against First Nations women and girls.

In our project agreement we have also recognized that while we are focused on the issues First Nations women and girls endure we also understand that First Nations men and boys also require a balanced approach to holistically address Family Violence Prevention. While 8 First Nation communities have been identified in the project agreement, SCO represents 33 First Nation communities all of which that will have supports from the Family Violence Prevention model SCO is mandated to provide, through this pilot project.

The objectives of the Family Violence Prevention project are as follows:

1. Build self-esteem, strengthen cultural identity, and increase self-worth, of First Nations women and girls.
2. Identify effective approaches to establishing and maintaining respectful and supportive relationships between First Nations women and girls, men and boys.
3. Broaden the understanding of the relationship between (mis)perceptions, attitudes and understandings of violence against First Nations women and girls and institutional and systemic barriers while also identifying effective approaches to addressing these challenges.
4. Strengthen existing partnerships, and establish new ones, to collaboratively identify and respond to the specific needs of First Nations women and girls who are victims of violence or are at-risk.
5. Increase awareness of local supports for First Nations women and girls who are victims of violence, and identify culturally relevant communication needs.
6. The organization will assist in the development of a community plan model (in collaboration with the identified participating First Nation communities) that can be replicated in diverse situations and shared inter-tribally with other Manitoba First Nation communities as a template to be used in their own communities.
7. Create a sustainability plan that will identify linkages and new venues that could also support the project model/plan uptake beyond the three year project timeline.

## 2. Section 2

### 2.1. Pilot Project

#### Introduction

Introducing a Pilot Project aimed at creating more awareness to reduce family violence in all 33 Southern First Nations by utilizing a creative sub-process that will engage youth between the ages of 13-25 years old.

The Pilot Project is in support of the Family Violence Prevention and Resource Program and designed to create a new communication strategy seeking input from all communities and it's membership. The project is targeting all Southern First Nation youth and young adults to become more informed and aware of family violence issues. The project will encourage all participants to submit pieces of work sharing their stories, using their voice and most importantly being heard. The Southern Chiefs' Organization believes in its people and we can only address the issues that deeply affect our communities by hearing from the communities.

#### Call for Submissions

The process will enable submissions such as, but not limited to:

1. 2 or more page essays
2. Songs, songwriting
3. Videos (short films, music videos)
4. Slideshow presentations
5. Spoken word poetry, etc.

The submissions will emphasize a positive awareness addressing individual concerns of family violence or violence in general which will also provide a message of triumphing over adversity as part of a call for action in responding to violence in their communities. Each submission will have the opportunity to express each participants' approach to violence in a viewer-friendly manner with a requirement to include a solution to reducing violence which will reinforce the message from a negative to a positive.

#### Deadline and Contact

Starts in December and submissions are to be sent in no later than February.14, 2014. The Family Violence Prevention & Resource Coordinator, Nikketa Campbell at SCO can be reached at our toll-free number: 1-866-876-9701. Participants and Parents are welcome to call at any time to discuss their goals, concerns, questions and/or feedback while preparing for their artistic submissions.

## Submission

Each submission can be arranged to be sent via email at [nikketa.campbell@scoinc.mb.ca](mailto:nikketa.campbell@scoinc.mb.ca) or dropped off at SCO.

Our mailing address is:  
105-1555 St.James Street  
Winnipeg, Manitoba  
R3H 0Y4

Our fax number is: 1-204-946-1871  
Please check our Facebook page for more information or website.

## Themes

There are 3 themes that will assist in developing your creative piece that will focus on the prevention and reduction of Family Violence. You may select 1 of the following to use in expressing your response to bring the message across.

- Theme 1 Family Violence has a deep effect on everyone
- Theme 2: Valuing our First Nations teachings will decrease Family Violence
- Theme 3: Safety is a priority; I will speak out and help others

Note: You may not use any of themes provided and instead use any of the keywords provided on poster.

## Keywords

Innovation  
Experience  
Violence-free  
Healthy Relationships  
Safety  
Friends  
creative  
Family  
Relationships  
Safe

## Reviewing Committee

A reviewing committee will be formed and made up of respective dignitaries. The reviewing committee will meet during the duration and be the decision makers of the materials received. The committee will declare 5 winners who will receive a prize for their awarding participation. This decision will be made by February.28, 2013 and be announced on our website at [www.scoinc.mb.ca](http://www.scoinc.mb.ca) and on our facebook. The winner will also be contacted and informed of this decision. The reviewing committee will be looking at submissions that have included all the basic requirements and the creative process in which the message was shown.

## 3. Section 3

### 3.1. Expected Outcomes

Through the work of compiling information and sharing within respected communities, it is expected that families will create dialogue that will continue to grow over time with discussion on the issues of Family Violence and the prevention work needed. Each Southern First Nation will respond to the crisis and be more actively involved in ensuring measures are taken into consideration when addressing issues deeply effecting all generations. Youth will have a voice in their community and become ambassadors of preventive efforts in restoring relationships whether it be in their schools, homes, jobs or wherever relationship building resides. Another expected outcome will be on a more personal level, where now each individual is feeling more self-worth, good self-esteem and understanding of what Family Violence is and how it can be identified and ultimately addressed.

More expected outcomes are:

1. Discovery of natural gifts and talents.
2. Address lack of resources.
4. Chance to expand their wisdom and share.
5. Reduce family violence and make others aware.
6. Healthy engagement and relationships<sup>1</sup>.
7. Reinforce safety and community planning to support members.

Additional Incentives for winners:

1. Featured in a news article
2. Website/ Facebook recognition
3. Key-note address at future event in 2014 and SCO stationary, shirt and bag
4. Tablets

### 3.2. Supporting Documents

**Proposal Agreement for Executive  
Call for Submissions Poster  
Information Package (consent, entry form, outline)  
Letter of Support to Chief and Council  
Press Release**

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<sup>1</sup> 3.2. Supporting Documents attached